

SENIOR ASSOCIATE, INTELLECTUAL PROPERTY

Heidi Hurdle

I am a senior associate (PSL) working within the IP and Technology, Protection and Enforcement department at Fieldfisher.

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I have considerable expertise in all areas of intellectual property. As a city-based IP practitioner, I advised a broad spectrum of clients and conducted a number of high-profile cases, particularly in relation to patent and trade mark infringement. Before joining Fieldfisher, I also worked for a number of years at Practical Law (Thomson Reuters) where I was a key legal editor for Practical Law's IP&IT and Media & Telecoms services.

I provide know-how, education and legal training to support the team, together with Rebecca Pakenham-Walsh. This includes devising and coordinating client seminars and other client-facing initiatives, and developing and implementing a knowledge management strategy. I write frequently for our online IP blog, SnIPpets, as well as a number of professional publications.