

PARTNER, COMMERCIAL IP

## Franck Veisse

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I specialise in Competition, Distribution and Commercial Contracts and also work closely with the Paris IP department providing support in IP matters – Competition – Franchising.

COMMERCIAL

COMMERCIAL AND DISTRIBUTION

COMPETITION

DISTRIBUTION AND AGENCY

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LOCATIONS

France



I advise a wide range of clients in the automobile, textile, fashion, and design sectors, including a number of well known French and international retail brands.

I have significant experience both as a lawyer and in the private sector. I offer both counsel and litigation assistance in matters of distribution contracts (franchises, dealerships, licences and distribution networks...), competition (restrictive practices, free movement of goods...), economic law (consumer law, sales promotions, misleading advertising, regulation of sale periods, commercial negotiation law, below cost resale, billing regulations...), use and management of litigation for trademarks, designs and models, know-how and other intellectual property rights, commercial law (commercial leases, sale of business...).

For more than twenty years, I have been advising leading players in the fashion sector, notably regarding the development of their distribution network and their expansion.

I also have specialised experience in distribution. Before qualifying as a lawyer I worked for the *Fédérations Professionnelles (F.N.A.A and F.N.C.R.M)*, French professional organisations charged with protecting the interests of companies working in the sectors of automobile, motorcycle and fuel distribution and services in

France.

I spent my legal career in firms specialising in distribution: starting in the boutique firm Sylvie Volnay (1991/1993) and then at Vovan & Associés (1993/1999) from which I moved to Grand Auzas & Associés as a founding partner (1999/2010) before joining Fieldfisher in 2010.

I qualified as a lawyer in 1993 and hold a Master's degree in Economic Law and certification in Distribution Law (Certificat d'Etudes Spécialisée - CES).

I am fluent in English and French.