

SENIOR ASSOCIATE, TECHNOLOGY, OUTSOURCING AND PRIVACY LAWYER

Pilar Arzuaga

As a Senior Associate at Fieldfisher's Privacy, Security and Information Law Group, I regularly advise multinational clients on data protection matters.

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LOCATIONS

[United Kingdom](#)



I have wide-ranging experience in complex tech projects including data sharing terms and data processing agreements, user rights and SARs, complex data export solutions and international data transfers (including BCRs) as well as internal and consumer-facing policy reviews, privacy audits and data protection impact assessments. I also help clients handle cybersecurity incidents, data breaches and to put in place remediation plans.

Prior to joining Fieldfisher, I worked at Amazon for several years where I focused on Privacy and Product Compliance for cross border launches within various businesses. I have a particular interest in e-commerce, digital media, and ad-tech. I regularly advise on e-marketing, cookies, profiling, behavioral advertising and privacy by design.

I have extensive expertise working with in-house lawyers on global compliance projects and liaising directly with business and technical teams to achieve effective and practical legal implementation.

I am fluent in Spanish, English, and Italian and I have good conversational knowledge of French and Portuguese.

