

CONSULTANT, IP AND TECHNOLOGY, PROTECTION AND ENFORCEMENT

## Amy Reynolds

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I am a Consultant in the IP and Technology, Protection and Enforcement team.  
I am a dual-qualified solicitor in both England & Wales and Ireland.

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### LOCATIONS

[Ireland](#), [United Kingdom](#)



I specialise in trademark and brand protection law and have over 12 years of multi-national experience in this field.

I advise a wide range of local and international clients in relation to all aspects of brand protection including portfolio management, trademark clearance searches, registrability issues, prosecution of trademark applications, assignments, co-existence negotiations, oppositions and revocation, and invalidity actions.

My clients are household names across a range of industries including aviation, finance, energy and resources, fashion, media and entertainment, and manufacturers of consumer products.

I have worked to successfully resolve many multi-jurisdictional trademark disputes. By adopting a commercial approach, I have been able to effectively resolve these disagreements to the satisfaction of my clients, achieving resolutions which are both legally sound and commercially viable.

As a dual qualified solicitor, admitted in England and Wales and Australia, I have international experience and regularly handle trade mark matters before the UK, EUTM, Australian and New Zealand Trade Mark Registries. I am an expert on trade mark law and practice in these territories.

