

PARTNER

Vanesa Alarcón

I am the partner in charge of the TMT Department of Fieldfisher JAUSAS.

FINTECH

INTELLECTUAL PROPERTY

MEDIA


TECHNOLOGY

TECHNOLOGY, OUTSOURCING AND

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I am a lawyer specialized in Technology and Intellectual and Industrial Property with over 12 years of experience in the sector and close to 20 years of experience as a company lawyer. Since I completed the Master at Esade in 2008, I have worked with companies in the technological and healthcare sector, advising on legal compliances of my specialty.

I am an Ethics Advisor for several European projects and a Data Protection Officer for several companies, with extensive experience in the field of privacy, data protection, advice on projects related to Big Data, Crowdfunding, the Share Economy, the world of videogames, mobile applications, ecommerce platforms and software development. Also the protection of assets from the aspect of intellectual property for the digital world.

I have given training for schools such as ENTI (School of New Interactive Technologies), attached to the UB and for the Master's Degree in Information Society of the Barcelona Bar Association, as well as talks and lectures on my specialty.

I am a member of the Intellectual Property and Image Rights Section of ICAB.

I have been directing Avatic Abogados since 2013, a legal boutique specialized in technology and intellectual property in the digital or online world, taking advice and

support to clients from the beginning of their technological projects (entrepreneurs, startups) and traditional companies that need to cover or protect the most technological and digital areas (data protection, terms and conditions of its websites, applications or ecommerce).