

SENIOR ASSOCIATE, FRANCHISING

Miguel Mejías González

I am a corporate and commercial associate in the franchising department at Fieldfisher-JAUSAS.


COMMERCIAL

FRANCHISE TRANSACTIONS

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LOCATIONS

[Spain](#)



I have 10 years of professional experience in the distribution and franchising industries, having advised many franchise networks – McDonald's, Grupo Lizarran, Caprabo, Nostrum – on national and international establishment processes as well as on contracting and judicial proceedings.

I give legal advice regarding the design of distribution and franchising networks, the trademark protection and the franchisor's know how, processing, drafting, revision and updating of all kinds of documentation, joint ventures, legal audit in the drafting of operational manuals, claims due to franchising breaches, legal defence when a violation of the franchising rights has occurred, and legal aid in legal proceedings.

Moreover, I am also experienced in the drafting and negotiation of all kinds of contracts, both in the civil and commercial area.

Finally, I have a vast knowledge of financial products such as preference shares, subordinated debentures, structured bonds or swaps acquired by large assets and all types of companies.

