

PARTNER, CORPORATE

## Tim Bird

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I am a Partner in the Corporate department at Fieldfisher, focussing on technology and fintech companies.

CORPORATE

INWARD INVESTMENT

MEDIA

MERGERS AND ACQUISITIONS

TECHNOLOGY

📍 London, England

+44 (0) 20 7861 4031

✉ tim.bird@fieldfisher.com

🐦 Connect on Twitter

🌐 Connect on LinkedIn

LOCATIONS

[United Kingdom](#)



My practice focuses on technology and fintech companies, with an emphasis on US and Japanese inward investment, private equity, venture capital, M&A, equity capital markets and general corporate advice.

My experience as a transactional lawyer includes two years at Deutsche Bank working with technology companies and a year on secondment at US Private Equity fund Citigroup Venture Capital working on large cross-border LBOs.

I am regularly quoted in the business and technology press, commenting on topics such as blockchain, cryptocurrencies, software as a service (SaaS), fintech, sporttech and digital health.

My work typically involves advising clients on various complicated cross-border exits/acquisitions. Recent representative transactions include advising:

- Glory Global Solutions (International) Limited on its €200m acquisition of 80% of Acrelec Group S.A.S., the French developer of the kiosks used by McDonald's and other quick serve restaurants in their drive-thru restaurants;

- Blue Prism Group PLC on its £80 million acquisition of Thoughtonomy in the RPA space;
- Elektron Technology plc on its disposal of the Bulgin business via a share sale of Elektron Technology UK Limited to Equistone Private Equity for £105 million;
- Quotient Technology Inc. on its acquisition of Elevaate in the e-commerce space;
- A Tier 1 technology consultancy on over 10 acquisitions and post-merger integration;
- Advising part VC-backed Venda Group Limited on the sale of SaaS and e-commerce company Venda Limited to NetSuite Inc.;
- Assisting Tokyo Stock Exchange-listed Recruit Holdings Co., Ltd. on its acquisition of Wahanda (now Treatwell);
- Advising Fuse Universal on various Series investments from major US private equity backers and venture debt; and
- Advising various Japanese clients on their European investments/M&A.

## What others say...

“ Tim Bird did a great job of steering our acquisition recently, dealing with a large team and multiple jurisdictions. We felt we were not only in safe hands when it came to the complex structure and documentation but also when it came to the more sensitive cultural challenges inevitably involved. ”

GENERAL COUNSEL, GLORY

Martin Rose