

PARTNER, FRANCHISING, ADVERTISING AND COMMERCIAL

James Corlett

I am a Partner in the Franchising, Advertising and Commercial team in Fieldfisher's Manchester office.

📍 Manchester, England

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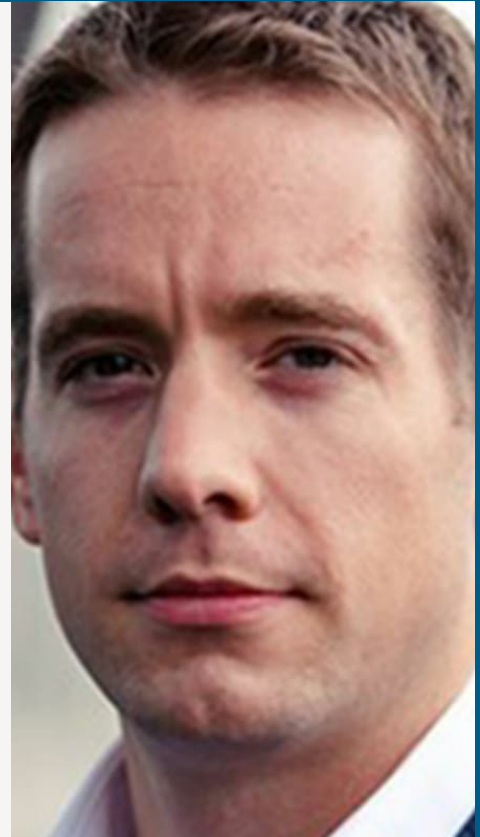
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LOCATIONS

[United Kingdom](#)



I am a Partner specialising in brand development, advising businesses on developing their brands and related products and services through various channels to market, including e-commerce, franchising, merchandising, sponsorship and brand extension contracts, wholesale, distribution and agency contracts.

My clients come from within the retail, life sciences, and creative sectors and also include quasi-governmental health and charitable bodies, in addition to international manufacturers and distributors. I take a pragmatic approach to contractual negotiations, protecting key risks of clients and avoiding unnecessary theoretical concerns and I enjoy providing strategic advice and helping my clients succeed in their projects.

I have particular expertise in the retail sector and have extensive experience of cross-border trading and advising clients on exploring and entering into new markets.

Our team is top-ranked for franchising, commercial contracts and marketing and advertising by Chambers and the Legal 500. We advise a range of clients, big and small, at different stages of maturity and across a variety of sectors, including hotels, retail, food & beverage, services, healthcare, and education.

What others say...

“ His sound legal advice has brought added value to a variety of different projects ”

Operations Director, Global Medical Device Manufacturer

“ Having worked with James for a number of years I have come to rely on him for both his legal counsel and commercial judgment ”

International Director, International Fashion Brand

“ Always the complete professional, giving first class advice but also able to understand and respect the need for commercial decision making ”

Managing Director, Renowned UK Fashion Brand