

PARTNER, IP ENFORCEMENT AND LITIGATION

Stephan Zimprich

I focus on litigation with a technology background, and I advise clients mainly from digital industries in privacy regulation, media regulation, unfair trade practices regulation and IT law matters. I chair the Blockchain working group of the eco association of the Internet industry.

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INTELLECTUAL PROPERTY

LITIGATION


MEDIA AND ENTERTAINMENT

TECHNOLOGY, OUTSOURCING AND

PRIVACY

 Hamburg, Germany

+49 (0)40 878 869 81 19

 stephan.zimprich@fieldfisher.com

 Connect on LinkedIn

LOCATIONS

[Germany](#)



My clients include global cloud service providers, social networks and review platforms, some of Europe's leading ad tech businesses and specialist software providers for regulated industries such as insurance. I have a strong litigation track record and regularly represent my clients before court, including the European Court of Justice and the European Court of Human Rights.

Examples of my work include:

- Representing a leading international review platform in court cases concerning an algorithm-based rating calculation
- Advising a global provider of cloud computing solutions with respect to its German offering
- Representing a specialist software provider in court proceedings concerning a failed IT project
- Representing the world's leading manufacturer of smart TVs in a lawsuit

concerning the collection of user data

- Advising leading ad tech providers on GDPR readiness including the preparation of an IPO
- Representing one of Europe's leading flight search engines in proceedings related to product features and aviation regulation
- Advising an international supplier of medical devices and digital photography products on their IT infrastructure outsourcing
- Representing a large German publisher in proceedings concerning print offerings supported by a public broadcaster

I have been appointed as a lecturer for the Bucerius Law School (Hamburg) on legal writing.